

## Sandra Abboud EL-AM



*Head of Executive Education  
ESA Business School*

Sandra is a seasoned Executive Education professional with proven experience in Corporate Partnerships, Learning, Development and Training. Sandra joined ESA Business School in 2006 and is currently heading the Executive Education activity of the school.

Her role consists of delivering innovative solutions to support individuals and organizations in their lifelong learning process. Her expertise spans a broad spectrum of areas including Leadership and Development, Digital Transformation, Healthcare Management, and Corporate Governance.

Sandra works on the development of long-term partnerships by advising HR Managers, Business Professionals, Directors & Board Members, on the most appropriate Executive Education solutions that would fit in with their specific talent development and retention strategies.

She is a Belbin certified coach, and a holder of a Masters degree in Financial Management from the Rotterdam School of Management and a Masters degree in Management from ESA Business School.

Sandra is also a member of the Steering Committee of the Cercle des Dirigeants which reflects her dedication to staying actively engaged in professional networks and contributing to industry advancements.